



We're Democratizing Access to the Token Economy

Purpose

TokenMaker's Vision

To create the world's largest crypto token & non-fungible token (NFT) creation community through a zero-code intuitive platform that **anyone can use.**

Minting Tokens & NFTs Should Be Easier

Crypto token creation & NFTs represent the future of an expanding blockchain-enabled digital economy, *however*

- The token economy suffers from a technical barrier to entry.
- Only a small percentage of people possess the skills and experience needed to create and manage the technical specifications for a token marketplace.
- It is technically difficult to provide value to the token ecosystem with current platforms.

Our Solution

A Zero-Code NFT Creation Platform for Everyone

- Unlike traditional NFT creation platforms, TokenMaker is zero-code, with an intuitive U/I designed for seamless token creation by individuals and business users.
- Users can leverage TokenMaker to quickly mint proprietary tokens for a dynamic set of use cases, such as:
 - Individual or collections of NFTs
 - Business licenses, certificates & loyalty programs
 - Smart-contract processes
 - Financial instruments like lending & decentralized exchanges.



Products

The TokenMaker Product Suite



Token Creator



NFT Studio



Crowdsourcing ICO



AirDrop



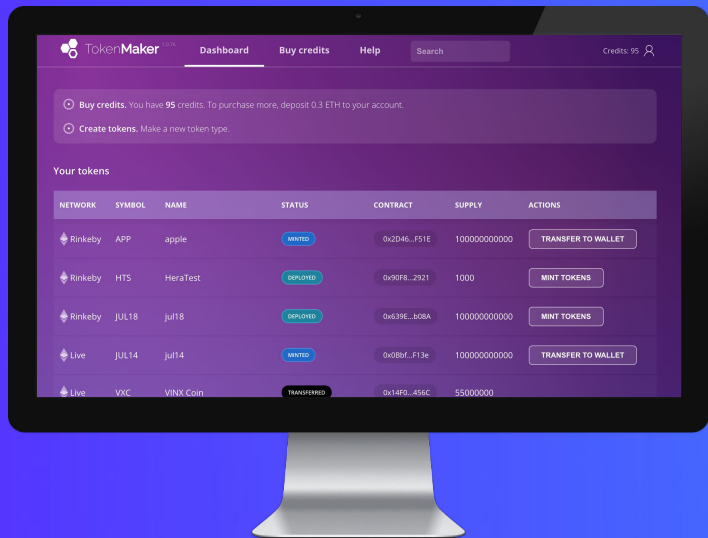
DEX & Swaps



Lending

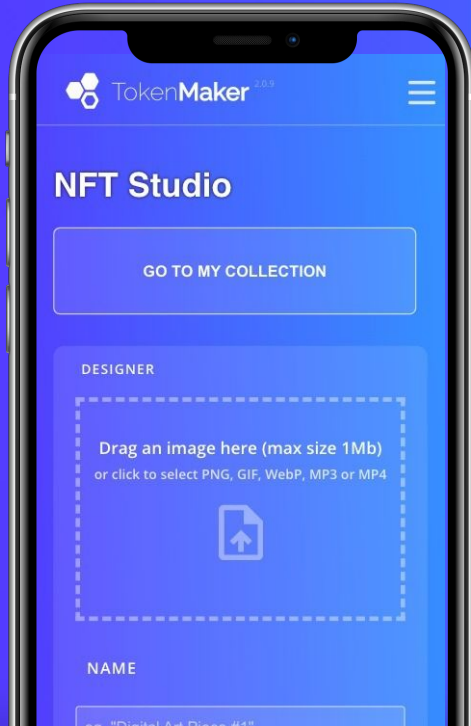
Product Suite

Token Creator



Our Core Product

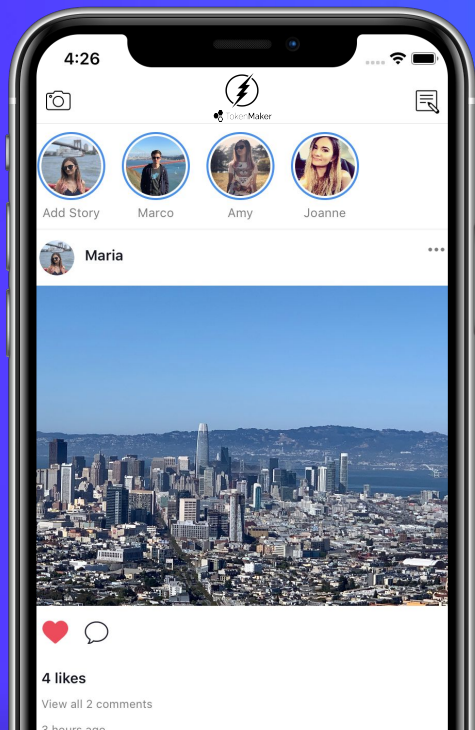
- Build your own crypto empire by minting ERC20-compliant tokens with a few clicks.
- Tokens use industry-standard smart contracts and deployed to the Ethereum network.
- Tokens are based on secure, fully-audited source code from OpenZeppelin, used by the world's leading blockchain applications.
- Tokens created on TokenMaker.org are fully compatible with all major crypto-wallets.



Collectibles NFT (Non-Fungible Token) Designer

- NFT's are unique, rare, and indivisible digital assets stored on a blockchain in order to provide verifiable ownership.
- CryptoKitties were once the most traded asset on the Ethereum blockchain. These early NFTs were highly sought after by the collectibles community. A single digital kitten was sold for as much as \$100,000.
- They, like many other pieces of digital art, use Non-fungible Tokens (NFTs) based on the ERC721 standard and are traded on NFT exchanges like OpenSea and WAX.io.
- The TokenMaker NFT Studio allows anyone to design and launch their own range of ERC721-compliant NFT's, which can be traded or sold ... just like your favourite CryptoKitty.
- Building the world's first NFT app store.

NFT's in a Flash



Flash App - Consumer Driven Instant NFT's

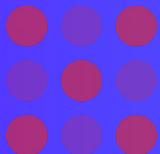
- An instagram like app which allows every shot to become valuable in its own right.
- Special AI driven algorithms shows artwork and pictures of interest to the right audience.
- One click NFT creation.
- Scheduled for completion Q2 2021.

Upcoming Products



ICO - Crowdfunder/ICO Dashboard

- This will be a new product release in 2021.
- The ICO dashboard supports token creators in securely and safely managing crowdsourced campaigns for their new token.
- Users can create a token, authorise the ICO widget to approve sales, and the ICO Dashboard will provide a fully-audited smart contract for crowdsourced campaigns, automatically issuing new tokens in exchange for ETH until the full allocation has sold out.
- Token makers can track the progress of the ICO using the dash, and monitor sales in real-time for a fixed cost or a small percentage of the ICO fund.



AirDrop Service

- Token creators will be able to distribute tokens to kick-start liquidity is massively simplified with our Token AirDrop.
- Users will organize a distribution list of recipients, select the number of tokens to drop to each address, and the TokenMaker team will do the rest.
- This feature is a great way to engage the interest of new communities by providing skin in the game.



DEX & Swaps - Decentralised Exchange Integration

- Token creators frequently want to offer their tokens for sale on an exchange. But most exchanges have API's for developers and not everyone has the experience to use them, the budget to hire a team to do it, or the time to invest in setting up.
- TokenMaker's DEX support simplifies the process.
- Use TokenMaker to place sell orders on a dozen decentralised exchanges from the dashboard, and control it all from a single place without ever needing to visit each exchange site individually.



TokenMaker Lending Pool

- Arguably the fastest-growing sector in the crypto industry today, decentralized finance (DeFi) has seen a huge influx of capital and market participants. Ethereum continues to be the biggest enabler in the space with 96% of the transaction volume.
- TokenMaker is proud to announce our forthcoming DeFi platform which uses a non-custodial liquidity protocol for earning interest on deposits and borrowing assets.

Why Now?

NFT Interest & Trading Volume Has Surged

- NFTs are set to become a leading emerging asset class and a major driver of the virtual economy in 2021.
- Big name brands are increasingly entering the space, creating lucrative NFT-based consumer goods and services.
 - NBA Top Shot
 - Nike
 - Louis Vuitton
 - Warner Music



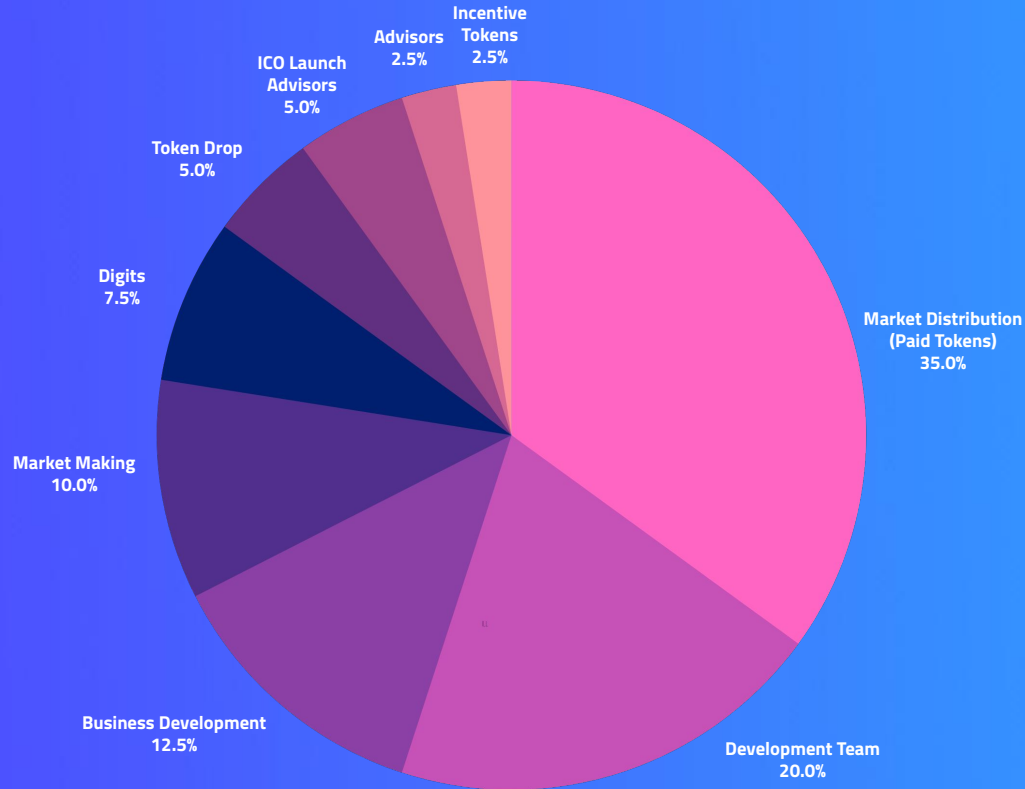
NFTs Are Still Early in Their Growth Cycle

- NFTs are set to become a leading emerging asset class and a major driver of the virtual economy in 2021.
- In 2020, the total value of NFT transactions surged 299% on a year-on-year basis, reaching over \$250 million.
- The total number of active wallets transacting NFTs grew 97%, to 222k in 2020. In 2019, the figure was 112k.
- Big name brands are increasingly entering the space, creating lucrative NFT-based consumer goods and services.



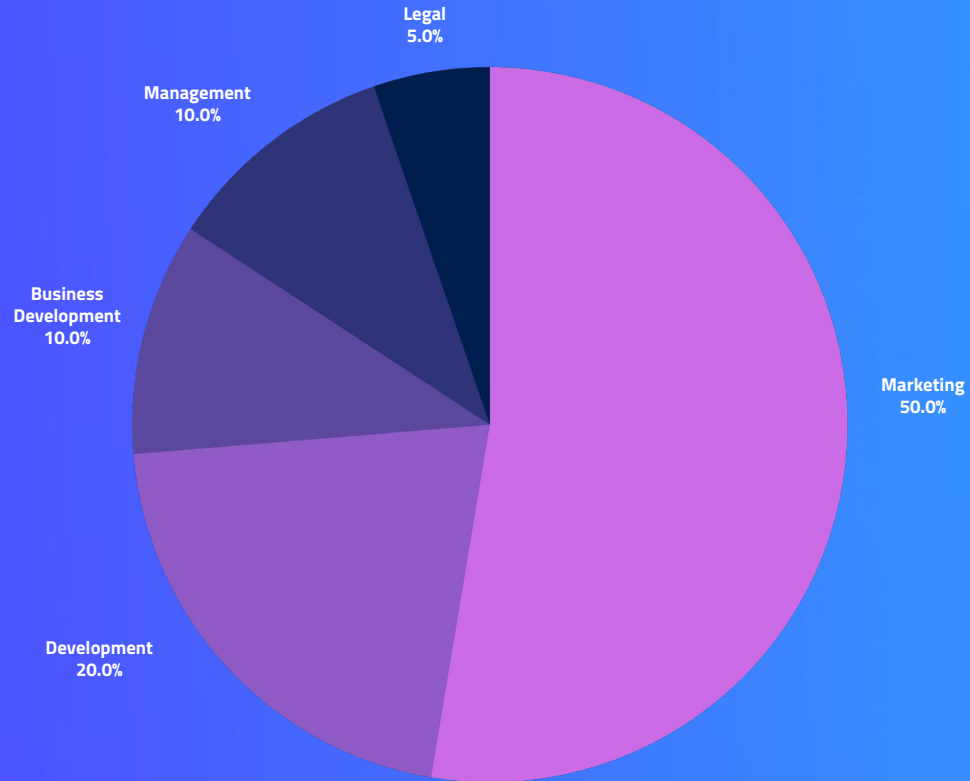
Financial

Token Economics



Financial

Use of Funds

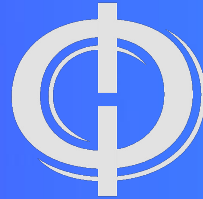


Traction & Growth

A Platform of Continued Success



YOKData
\$12.1M



ODE.Money
\$2.9B



VINX
\$24.8M

TokenMaker minted coins.

A Platform & Community Designed to Scale

- ✓ 4,000+ verified registered users growing daily
- ✓ 2000+ smart contracts deployed
- ✓ Revenue Positive
- ✓ 100% organic SEO traffic, zero marketing budget
- ✓ Page 1 Google ranking "**create erc20 tokens**"

About Us

TokenMaker Team



Nick Fallon, CEO

A senior developer with over 25 years experience designing and building enterprise-scale software systems.

He has consulted with a wide range of companies from start-ups to international corporations in various industries including finance, law, energy, online payments, IOT and cryptography.

In 2017, Nick built the BaseChain cryptocurrency from scratch. In 2018 he developed and launched TokenMaker.org to meet the growing demand for Ethereum-based products and services.



Ben Way, Director

Ben is a world-renowned startup technologist, inventor, and serial entrepreneur based in Silicon Valley.

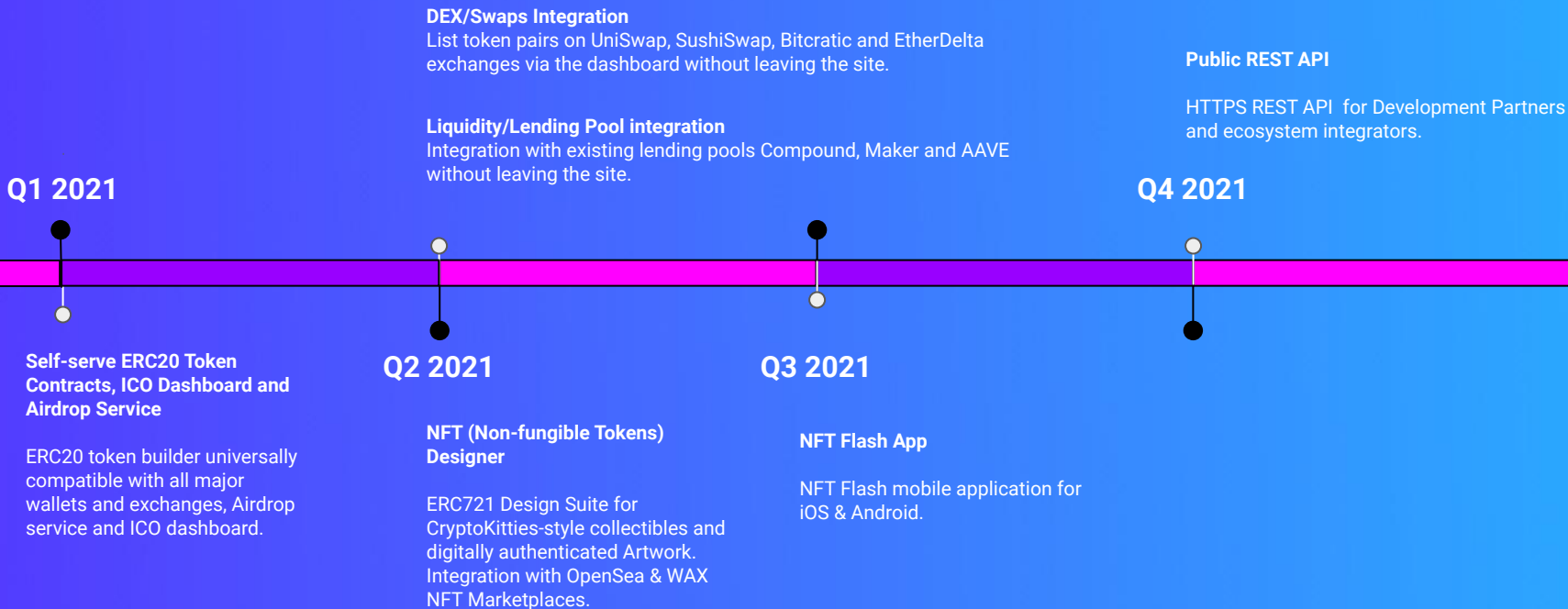
He has advised some of the world's leading institutions, including the White House, to ensure they stay ahead of the technology curve.

He is a best-selling A.I. author, recipient of the Millennium Entrepreneur Of The Year award and was named a top 50 UK Influencer in 2016.

Ben's Crypto credentials are wide ranging from advising Tradehill founders in 2011 to strategizing with the largest Bitcoin mining operation in San Francisco.

The TokenMaker Vision

Product Roadmap



The TokenMaker Vision

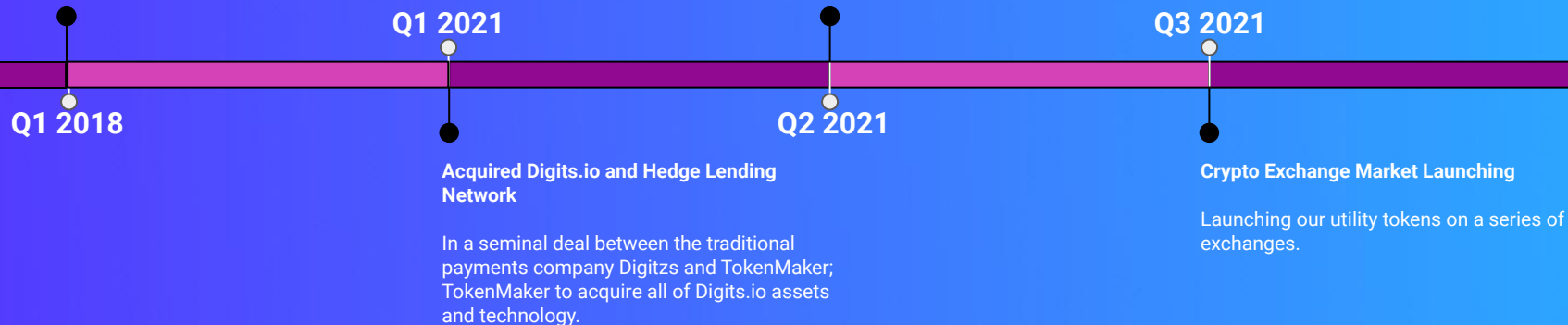
Funding Roadmap

Self-Funded

The entire project has been funded for the first 3 years by the team and from revenues.

Accredited US Investor Raise

Raising from family offices, financial advisor networks and HNI a total of \$20m for the further rollout of the platform.



You're invited to become part of the **only** crypto community democratizing access to the token economy through No-Code blockchain, tokenization services, and market making functionality.

